



Dear Microcredit Summit Campaign and fellow partners in the global movement to help 100 million families lift themselves out of severe poverty,

With this letter **BRAC Maendeleo Tanzania** states our commitment to take specific, measureable, and time-bound action to *help 100 million families lift themselves out of severe poverty* – and therewith make a major step forward in ending severe poverty entirely.

We know that this bold goal will require global partnerships that enable organizations to work together in new and innovative ways across a broad range of financial and non-financial sectors to reach goals and benchmarks that could not be obtained working apart. We are eager to join this global movement with those committed to supporting the movement of millions out of severe poverty.

We know too that a goal means little without a concerted effort to honestly and accurately measure progress made towards the goal and therefore we commit to measuring our progress toward our goals through a consistent and reliable system.

BRAC's Empowerment and Livelihood for Adolescents (ELA) program works with vulnerable Tanzanian teenage girls. The objective of this program is to build confidence and instil a sense of self-worth, encourage positive behavioral changes, and improve the quality of life for these young girls. The program is designed to socially and financially empower vulnerable teenage girls aged between 11 and 19 years of age and consists of six components: adolescent girls' club, life skills education, livelihood training, financial literacy, credit support, and community participation. The program combines innovative livelihood and life skills training with a customized microfinance program

BRAC Maendeleo Tanzania is committed to providing pathways out of poverty for through the ELA program by:

- Doubling by the end of 2014, number of both clubs and participants in BRAC Tanzania's ELA program from 180 clubs reaching 7,600 girls to 360 clubs reaching 14,800 girls.
- 2. Doubling the provision of financial support through the ELA program from 2,000 girls through \$300,000 to 4,000 girls with \$550,000.

We look forward to presenting the progress we have made to reach these benchmarks at the next Microcredit Summit and to then renewing our commitment with new benchmarks for specific, measureable, and time-bound actions to help 100 million families lift themselves out of severe poverty.

Sincerely

Rakibul Bari Khan Country Representative BRAC Maendeleo Tanzania

