



MICROCREDIT SUMMIT CAMPAIGN

A Project of RESULTS Educational Fund



Women's World Banking

April 2014

Dear Microcredit Summit Campaign members and fellow partners in the global movement to help 100 million families lift themselves out of extreme poverty,

With this letter Women's World Banking states our commitment to take specific, measurable, and time-bound action to serve and empower low-income and unbanked women as our unique contribution in the effort to achieve full financial inclusion.

We know that achieving the global goal of full financial inclusion for all will require global partnerships that enable organizations to work together in new and innovative ways. By working across a broad range of financial and non-financial sectors, we can reach goals and benchmarks that could not be obtained working apart. We are eager to join this global movement to demonstrate with others the power of partnerships working toward full financial inclusion, and encouraging gender-inclusive practices that facilitate low-income women's economic empowerment.

We also know that full financial inclusion cannot be achieved without providing low-income women with the products and services that meet their unique needs. Knowing that women consistently invest in their families and communities, Women's World Banking is ensuring that gender-inclusive practices are an important component of financial institutions' client outreach as well as their own staffing policies.

Therefore Women's World Banking is pleased to announce the following Campaign Commitment:

Women's World Banking is committed to integrating the Gender Performance Indicators (GPI) into its annual network reporting, achieving 100% of network members reporting on the GPI framework by the end of 2015.

Women's World Banking commits together with the Microcredit Summit Campaign to hold two learning events during 2014 to share with practitioners and other industry stakeholders the value of using the GPI, especially the 5 Select Indicators, to help strengthen financial inclusion of low-income women and ensure we are serving these women well.

We look forward to presenting the progress we have made to reach these benchmarks at the next Microcredit Summit.

Sincerely,


Mary Ellen Iskenderian, President and CEO