



MICROCREDIT SUMMIT CAMPAIGN

A Project of RESULTS Educational Fund

May 16, 2014

Dear Microcredit Summit Campaign and fellow partners in the global movement to help 100 million families lift themselves out of extreme poverty,

With this letter **MicroEnsure** state our commitment to take specific, measureable, and time-bound action to *help 100 million families lift themselves out of extreme poverty* – and therewith make a major step forward in ending extreme poverty entirely.

We know that this bold goal will require global partnerships that enable organizations to work together in new and innovative ways across a broad range of financial and non-financial sectors to reach goals and benchmarks that could not be obtained working apart. We are eager to join this global movement to demonstrate with others the power of partnerships against poverty and also to inspire new collaborations with those committed to supporting the movement of millions out of extreme poverty.

We know too that a goal means little without a concerted effort to honestly and accurately measure progress made towards the goal and therefore we commit to measuring our progress toward our goals through a consistent and reliable system. We also know that movement out of extreme poverty will require dedicated efforts to support those journeying out of poverty and we commit to developing and implementing products and services that facilitate this type of movement.

MicroEnsure recognizes that mass-market consumers face persistent risk in their day-to-day lives. Those who have access to insurance tend to be middle and upper income consumers, who face the least risk of all. MicroEnsure exists to address this disparity and announces the following Commitment to doing so:

- ***MicroEnsure commits to reach 10 million clients with insurance services by the end of the first quarter of 2015.***
- ***MicroEnsure commits to expand its current reach into 15 countries by launching work in 5 new countries by the end of the first quarter of 2015.***

We look forward to presenting the progress we have made to reach these benchmarks at the next Microcredit Summit and to then renewing our commitment with new benchmarks for specific, measureable, and time-bound actions to help 100 million families lift themselves out of extreme poverty.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Leftley", written in a cursive style.

Richard Leftley, CEO

CEO MicroEnsure Holdings Ltd.