October 11, 2013

Dear Microcredit Summit Campaign and fellow partners in the global movement to help 100 million families lift themselves out of extreme poverty,

With this letter the Credit and Development Forum (CDF) states its Commitment to take specific, measurable, and time-bound action to help 100 million families lift themselves out of extreme poverty – and therewith make a major step forward in ending extreme poverty entirely.

We know that this bold goal will require global partnerships that enable organizations to work together in new and innovative ways across a broad range of financial and non-financial sectors to reach goals and benchmarks that could not be obtained working apart. We are eager to join this global movement to demonstrate with others the power of partnerships against poverty and also to inspire new collaborations with those committed to supporting the movement of millions out of extreme poverty.

We know too that a goal means little without a concerted effort to honestly and accurately measure progress made towards the goal and therefore we commit to measuring our progress toward our goals through a consistent and reliable system. We also know that movement out of poverty will require dedicated efforts to support those journeying out of poverty and we commit to developing and implementing products and services that facilitate this type of movement.

Therefore CDF is pleased to announce the following Campaign Commitment:

- CDF will encourage and mobilize its MFI-members to use the Truelift Assessment Tool to guide efforts network wide in 2014 targeting that 15 initial institutions to the tool in 2014.
- Capacity building in conducting the assessment will be incorporated as segments into existing CDF trainings.
- CDF will encourage and mobilize its MFI-members to use the Progress out of Poverty Index tool to measure client movement out of poverty over time, aiming to reach a total of initially 15 members using the tool by the end of 2014.
- Collaborate with MRA and PKSF to conduct capacity building training in implementing strategies for integrating health services into the microfinance programs of network members throughout 2014. CDF will strive to see such strategies implemented in at least 15 member institutions by the end of 2014.
We look forward to presenting the progress we have made to reach these benchmarks at the next Microcredit Summit and to then renewing our Commitment with new benchmarks for specific, measurable, and time-bound actions to help 100 million families lift themselves out of extreme poverty.

Sincerely,

Abdul Awal

Director, Credit and Development Forum