



MICROCREDIT SUMMIT CAMPAIGN

A Project of RESULTS Educational Fund

October 11, 2013

Dear Microcredit Summit Campaign and fellow partners in the global movement to help 100 million families lift themselves out of severe poverty,

With this letter the Health and Microfinance Alliance (HMA), led by founding partner organizations Freedom from Hunger and the Microcredit Summit Campaign, states its commitment to take specific, measureable, and time-bound action to *help 100 million families lift themselves out of severe poverty* – and therewith make a major step forward in ending severe poverty entirely.

We know that this bold goal will require global partnerships that enable organizations to work together in new and innovative ways across a broad range of financial and non-financial sectors to reach goals and benchmarks that could not be obtained working apart. We are eager to join this global movement to demonstrate with others the power of partnerships against poverty and also to inspire new collaborations with those committed to supporting the movement of millions out of severe poverty.

We know too that a goal means little without a concerted effort to honestly and accurately measure progress made towards the goal and therefore we commit to measuring our progress toward our goals through a consistent and reliable system. We also know that movement out of severe poverty will require dedicated efforts to support those journeying out of poverty and we commit to developing and implementing products and services that facilitate this type of movement.

We commit to support the *measurement* of movement out of poverty in the following manner:

Secure funding to develop and test health program impact indicators by year end 2014 and sign up 10 partner organizations by 2015 to collect annually and report on poverty outreach plus health program impact indicators to the HMA.

We commit to support the *facilitation* of movement out of poverty in the following manner:

Reach 1,000,000 financial service providers' women clients with integrated financial and health services that can contribute to improved well-being for them and their families by year end 2015.

We look forward to presenting the progress we have made to reach these benchmarks at the next Microcredit Summit and to then renewing our commitment with new benchmarks for specific, measureable, and time-bound actions to help 100 million families lift themselves out of severe poverty. To that end we designate Sabina Rogers (Communications and Relationships Manager, rogers@microcreditsummit.org) as our organizational contact for this effort.

Sincerely,

Steve Hollingworth, CEO
Freedom from Hunger
HMA Founding Partner

Larry Reed, Director
Microcredit Summit Campaign
HMA Founding Partner

This Commitment was presented to and endorsed by the delegates to the 2013 Partnerships against Poverty Summit convened by the Microcredit Summit Campaign in Manila, Philippines, October 9-11, 2013.