



August 27, 2014

Dear fellow partners in the global movement to help 100 million families lift themselves out of extreme poverty,

Throughout the preceding year the Health and Microfinance Alliance (HMA) has taken great strides toward realizing its Commitment to the 100 Million Project. With this letter we wish to renew and expand our Commitment to take specific, measurable, and time-bound action to *help 100 million families lift themselves out of extreme poverty* – and therewith make a major step forward in ending extreme poverty entirely.

Throughout the previous year we have worked tirelessly to achieve the goals set forth in our Campaign Commitment. We know that achieving these bold goals will require global partnerships that enable organizations to work together in new and innovative ways across a broad range of financial and non-financial sectors to reach goals and benchmarks that could not be obtained working apart. Hence we are eager to maintain our dedication to this global movement to demonstrate with others the power of partnerships against poverty and also to inspire new collaborations with those committed to supporting the movement of millions out of extreme poverty.

We know too that a goal means little without a concerted effort to honestly and accurately measure progress made towards the goal and therefore we commit to measuring our progress toward our goals through a consistent and reliable system. We also know that movement out of poverty will require dedicated efforts to support those journeying out of poverty and we commit to developing and implementing products and services that facilitate this type of movement.

We recognize our previously stated goals that were launched in 2013 and recommit to achieving them by the end of 2015:

- Reach 1 million women in India with integrated financial and health services that can contribute to improved well-being for them and their families.
- Contribute to building a strong body of evidence for cost-effectively reaching poor rural women and their families with health services, products, information and financing mechanisms.
- Sign up 10 partner organizations to collect poverty outreach plus health program impact indicators on an annual basis and to report the data to the HMA.

In addition, the Health and Microfinance Alliance is pleased to announce the following goals as a Campaign Commitment by the end of 2015:

- Reach at least 600,000 women in the Philippines with health education and other services targeted at improving maternal health.
- Secure at least 10 Commitments from members of the Philippine Microfinance and Health Consortium related to starting or growing an integrated health and microfinance program and 3 Commitments from allies in the business, philanthropic, and health communities in the Philippines related to resourcing the Consortium.

We look forward to presenting the progress we have made to reach these benchmarks at the next Microcredit Summit and to continue renewing our Commitment with new benchmarks for specific, measurable, and time-bound actions to help 100 million families lift themselves out of extreme poverty.

Sincerely,



**Steve Hollingworth, President and CEO**  
Freedom from Hunger



**Larry Reed, Director**  
Microcredit Summit Campaign